

The Blueprint for Scalable Business Transformation

WHAT IS IT

TM Forum is a global **framework** enabling scalable, agile operations. Originally built for telecom, it now empowers industries like logistics, fintech, and cloud to align people, processes, and systems.

WHY IT MATTERS

60%

Speeds up
time-to-market

100+

Organizations
use it globally

∞

Enables cross-
functional alignment

WHERE TO START



eTOM

Map your
end-to-end
business
processes



SID

Normalize
your data
and unify
definitions



TAM

Align your
applications to
business
functions



Open APIs

Accelerate
integration
across
platforms

TRAP TO AVOID

MISTAKE

We adopted new tools -
we're agile now.



FIX

TMF is **not a software suite**.
It's an architectural framework.

You need the **structure**,
not just the tools.

REAL-WORLD EXAMPLE

A global logistics firm reduced service delays by **35%**
by applying eTOM to optimize its order fulfillment process.



PRACTICAL SKILLS YOU CAN APPLY TODAY

- ✓ Map a core process using eTOM
- ✓ Audit your data structure using SID as a reference
- ✓ Inventory your enterprise applications and map them to TAM
- ✓ Review your integration points and explore TMF's Open API catalog

READY TO SCALE SMARTER?

Start your transformation journey with Transforma Solutions